The Video Choice

online event creation and invitation management company

TVC is a startup unit but the team has years of experience in managing critical corporate.

Market

United States of America

Industry

B2B & B2C ecommerce (consumer to business to consumer ecommerce)

"The new online store enabled our customers to do e-business with us in a simple and robust way."

The video choice
Team

Customer Profile

The video choice is an online event creation and invitation management company which aspires to become one of a key player in the digital invitation industry. TVC is a startup unit but the team has years of experience in managing critical corporate and retail events in North America.

Major Challenges

- Event creation and invitation Management
- The major challenge in managing an event are:

🔗 Handing event invitation

🔗 How to manage funding of events

🔗 How to schedule arrangement details based on confirmed invitees

🔗 User notification

Solutions

- Analysis and planning

🖊 Analysis of best practices to follow for invitation management system.

🖊 Deciding the details of user flow and planning event creation and event management phases.

🖊 Finalizing development plan for invitation management module.

- Development
- Membership Module:

👤 We have provided advanced member registration and management functionality and resctricted the purchase of plans for registered members only.

- Packages Module:

👤 In this section we have provided full fleged package selection and purchase option to registered members of the website.

- Content Approval:

👤 in this module admin can approve/disapprove any content which is posted by users.

- Invite Guests:

👤 A form based online module to manage the RSVP details for particular event.

👤 Control Panel for members to manage their event notifications and other related details

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- Event microsite:

  In this section we have automatically generated a subdomain for each individual event .

Key Features/Customizations

- Following are the key features added to sellers and customers accounts:

  - Feedback email management
  - Event creation and management
  - User management
  - Physical Try on Product management
  - RSVP creation
  - Send and manage invitation
  - Control panel for members