Xhtml Junkies Magento Case Studies

HL College Alumni



HLCAA a unique and fast way to improve their alumni group members communications

Provide HLCAA a unique and fast way to improve to connect all alumni members at one place virtually.

Market

XHTML

Gujarat, India

Industry

H L College Alumni Association (Estd. 1989)

"When we started our project with Xhtml Junkies we have our basic requirements defined by our committee team members but the company professionals suggested so many things to improve our interaction process with our Alumni students. Finally it was our pleasure to work with Xhtml Junkies."

H L College Alumni *Team*



Customer Profile

The idea of forming an association of past HL students emerged from the desire of having fellowship and to create an emotional bond with the college where, we, as the students spent the important years of our lives. It was at the HL Campus that HL'ites, were moulded to take on the challenge of the real world. The contribution of HL campus has contributed a lot in shaping our lives at both – personal and professional levels.

At that moment, a thought emerged to serve not only the Alma matter, but also to society at large and these sentiments led the foundation of H L College Alumni Association in April, 1989. Dr. R. L. Sanghvi, the then principal, H L College of Commerce became the First Chairman of the Association and Shri Hemant Shah became the Founder President of Alumni Association. Shri Hemant Shah and his team set the ball rolling and today the Association is celebrating its 25th year of its existence with more than 4500 members.

Major Challenges

- HLCAA wants to elaborate their way to communicate with their students.
- A link between its members, institutions on H.L. campus and their fresh graduates, present students on campus.
- To organize workshops, seminars, group discussions etc. on various topics.
- To set up and maintain an infrastructure for the betterment of the colleges and its alumni by providing information and services including placement cells etc.
- To improve the communication with their alumni to get more responses on different events and programs managed by HLCAA.
- To make alumni's registration process easy and faster to join.

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Our Solution

- We developed an online website for mitigating their challenges.
- Admin can have total Control of their Site.
- A Blog is Built-in and Ready to Go.
- ② It is very much easier for Admin handle the website.
- With using this it is very much easy to handle and post updates regarding News, Events and other information for Alumni's.
- ② User can directly register through website.
- ② Used different plug in's for the betterment of website.
- Platform is also helpful to use SEO.
- For payment integrated major Credit cards, Debit cards and Indian Net Banking Accounts.

Features

- User friendly GUI.
- Admin can post event Schedule, Venue details and notices for their alumni students.
- Can share photos and videos regarding special events.
- Can share their milestones with the members.
- Registration process fast and easier for students.
- Payment method online to complete registration.
- Can share different notices, circulars, reports online.

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